

TBLA Carbon Literacy Training for SMEs 2024

8 hours, including breaks, delivered as either:

1. Whole day training (7.5 hours including breaks) delivered face to face. Or
2. Two half-day sessions (4 hours each, including a short break) delivered face-to-face. Or
3. Three 2-hour sessions (including a 10-minute breather) offered online.

Group sizes

Recommended group sizes are from 6 to 20 people. (You may wish to double up with other organisations to share costs)

Prices exclusive of VAT:

£120 per person

Minimum charge: £800 for a group of less than 7 people.

Maximum charge: £1,600 for groups of 14- 20 people.

Potential extra charges might include room hire and travel if relevant.

Minimum class size: 6 people

Maximum class size: 20 people

Payment terms: 50% deposit on booking with remainder due at least two weeks before delivery.

Proposed Agenda (can be adapted to suit organisation)

Carbon literacy and climate change science for SMEs, including interactive sessions on carbon reduction plans using case studies; understanding the risks and opportunities for you organisation; communicating effectively with stakeholders.

- The Current Climate Science
- Unravelling the jargon as it relates to business
- Measurement of Greenhouse Gas Emissions
- SME Case studies –to plan for carbon reduction
- UK Legislative Framework for Sustainability Reporting
- Offsetting – good or bad?
- Risks and opportunities – scenario planning for climate change
- Pledges: Ideas for reducing emissions (as an organisation or individual)
- Creating a successful Net Zero strategy
- Engaging stakeholders: Communicating climate change and motivating others
- Alternative reporting frameworks for sustainable business

Triple Bottom Line Accounting Limited

The Enterprise Centre, University of East Anglia, Norwich, NR4 7TJ

01603 619570

TripleBottomLineAccounting.com

Look after the people and environment around you and we'll help you prosper.

- A new way of accounting.

Suggested options for follow-up support:

- o Advanced bespoke modules for carbon literate organisations.
- o The wider context of sustainability: ESG, aligning to the UN SDGs or Doughnut Economics
- o Guidance or editing services: drafting net zero plans or other regulated reporting such as SECR, TCFD, CSRD (Europe)
- o Guidance or editing services: bespoke sustainability plans or policies
- o Coming soon: B Corp consultancy (B Impact Assessment)

Benefits for your organisation

- Reduced energy bills and transport costs
- Improved employee morale, retention, recruitment and productivity
- Preparedness for the relevant carbon and sustainability report writing regulations in the UK and related to your global value chain
- Be seen as a force for good – enhancing organisational image with suppliers, customers or service users
- Increasingly successful bids to tenders or funders weighted towards positive social and environmental impact
- Be part of the 'Race to Zero' community, accelerating global climate change mitigation and adaptation
- Maintain status as a supplier to regulated organisations reporting their scope 3 emissions.
- Avoid the cost of stranded assets as the world rapidly decarbonises
- Be ready for the inevitable extreme weather and other climate-related events that disrupt business as usual.
- a carbon literate workforce is part of a global solution – their pledges and actions and ability to persuade others will impact the actions of many more individuals within and outside the business.

Fran Ellington: Business experience

Fran's company, [Triple Bottom Line Accounting \(TBLA\)](#), became a certified B Corporation in September 2023 for helping SMEs adapt to Climate Change and other Environmental and Social issues to report on their "Triple Bottom Line" (People, Planet and Prosperity). TBLA is the Accounting Excellence Awards "Small Firm of the Year (Midlands, East of England and Wales)". Fran provides workshops and consultancy on carbon accounting, net-zero planning and more general ESG topics. She helps clients measure and get started on their net zero journey using the most suitable tools for their business and budget. She is a member of the Norfolk Business Climate Leaders Advisory Board.

Teaching experience and qualifications

Fran completed her post-graduate certificate in education in 1996 and spent the next 23 years teaching history at secondary level (11 - 18 years) while raising awareness of environmental issues within the staff and student bodies. Fran completed many UNCC eLearn modules on climate change science and related topics such as human health, gender and biodiversity, and food and diet. After joining Triple Bottom Line Accounting in 2019, she undertook further social and environmental impact courses from the New Economics Foundation, the Economy for the Common Good and CSR_A. Fran uses her teaching experience to run workshops and webinars for small businesses and accountants on carbon literacy, carbon accounting and reporting, and creating a successful net zero strategy. Fran teaches Net Zero Apprenticeship courses for Level 7, 5 and 4 apprenticeships for ESTU Global, most recently in Hertfordshire.

Testimonials from recent clients

“Fran demonstrates a profound depth of knowledge on carbon literacy and its practical applications. She is able to distil complex concepts into digestible information, making it accessible and relevant to workplaces and practical application.

I highly recommend Fran as a carbon literacy trainer, and we are proud to work with her on Estu programmes. Her professionalism, bespoke delivery, learner engagement, and depth of knowledge make her a true asset in promoting sustainability and driving positive change.”

Simon Littlewood, CEO, Estu

“Fran, from Triple Bottom Line Accounting, has played a crucial role in guiding us on our B Corp journey. Her expertise, experience and wealth of knowledge have provided us with increased insight, better understanding, and a real sense of support throughout the process. I would highly recommend working with TBLA, particularly from an ESG perspective.

Tiffany Chase, COO- Seneye Ltd

Contact: fran@triplebottomlineaccounting.com

LinkedIn: <https://www.linkedin.com/in/fran-ellington/>