

This information is being updated daily and posted on our blog at:

Community	6.1	6.2	6.3	6.4
Topic	Offer ability to pay services	Help key people and essential workers	Stay calm and be kind	Restrict your time reading pandemic news
Available to:	Everyone	Everyone	Everyone	Everyone
Details	Retain the loyalty of your client base by allowing payment holidays or a monthly rate to spread the cost. The long term survival of your business relies on your client and customers staying in business	When the business is back on track - will you be proud of how you well you looked after your staff?	Tolerance is going to be in high demand. We are all prone to acting unreasonably when in distress. Allow angry customers to let off steam and then start a discussion on resolving the issue.	If you are self-isolating and can get out into the garden, play music and dance, follow online exercise, yoga, meditation apps - do these things! Listen or watch some comedy programmes and laugh at loud!
Dates	ASAP	ASAP	ASAP	ASAP
Latest thoughts	Pay your suppliers now - or ask for a way of spreading the cost - make sure your essential suppliers stay in business, and your supply lines are maintained for when business picks up again.	Do everything you can and take all the help on offer to keep your employees in pay. If the work is drying up what else could they be doing to help future proof your business? Get out into your community	If you have clients in self-isolation, reach out to ask how they're doing and see if they need you to drop off some vital supplies.	Every Wednesday at 10am: register for this Free regular weekly session on ways to keep healthy, boost your immunity and reduce your stress levels - broadcast live from the Shiatsu Centre in Norwich. PRESS THIS CELL TO GO TO THE LINK
What we don't know yet	How long this will last and the size of the recession.	Whether future employees will ask you how you reacted and treated your employees in the Great Pandemic of 2020.	How nice and tolerant we can be to each other and whether this is the end to the legacy of neo-liberal selfish capitalism that started in the 1980's	How will we all be changed as a consequence of this!
Don'ts	Don't cut anyone out - work out a plan together to ensure mutual economic survival	Don't alienate your personal and the national key workers. Try to keep paying people that support you , especially if you know they depend on this income	Don't react! Don't make hasty decisions	Don't try to understand everything in one day! There is a lot to take in and it will give you a headache and make you bad-tempered!
Useful weblinks	https://bit.ly/33CPuFx	https://bit.ly/3ad9Lni	https://bit.ly/2Uq1u99	https://bit.ly/39b17Vg
Useful weblinks				https://bit.ly/2xvWvvx
About the links	This is an example of a group where you could barter services in your area.	The Federation of Small Businesses (FSB) campaign	Ideas from vcita	The Guardian link to things to do
Who to call	Call your customers and suppliers - they may be working from home and will feel reassured by your contact. This is more personal than blanket emails.	Call your employees individually for a friendly non work related chat - and tell them how grateful you are for their continued loyalty.	Call your clients and offer help and advice and support	Call your family and friends. Keep talking and make peace with those we have estranged.

About: Triple Bottom Line Accounting

We are a young dynamic accountancy practice (except for Peter who is an old git).

We have always been fully digital, paperless and cloud based.

All seven employees are working at their respective homes.

Check us out our services: <https://triplebottomlineaccounting.com/services/>

Press the "Find out more" button on the services page to see our package prices.

In addition we offer an ability to pay service to help our clients, especially when they are trying to help others.